



**LMD**  
THE VOICE OF BUSINESS



## SRI LANKAN BUSINESSPEOPLE

## THE 2018 A-LIST

Congratulations to our Managing Director, Mr. Asoka Hettigoda for being among the top 50, A list profiles of Sri Lankan Business People featured in LMD's November issue.

**THE A-LIST PROFILE** This year's roll call of the island's leading business personalities pays homage to leaders from diverse fields. The 2018 lineup is led by the nation's trailblazing conglomerates, followed by the banking and finance industry – they are among the giants of Sri Lanka's engine of growth. Sector-wise, hotels and travel, manufacturing, apparel and retail also feature prominently, and there are representatives from construction and engineering, e-commerce, motor, power and energy, real estate, technology and telecommunications too.

**Asoka Hettigoda** has been tasked with maintaining Hettigoda Group's leadership status in Ayurveda products and services – and as such, he has promoted true Ayurveda and the careful use of natural resources, and introduced modern technology to the fledgling sector. The group's flagship brand Siddhalepa manufactures Ayurveda medicines in addition to healthcare, beauty, skin, oral care, wellness and spa products. The baton passed onto him by his father Deshabandu Victor Hettigoda, the famed entrepreneur of recent decades, is thus in good hands.

***“Believe in yourself believe in what you sell”  
-Asoka Hettigoda***



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